Research and Markets: Analysis of Transfusion Diagnostic Typing, Grouping and Screening Tests, And Strategic Profiles and Leading Suppliers

The Associated Press

DUBLIN--(BUSINESS WIRE)--Dec 7, 2012--Research and Markets (http://www.researchandmarkets.com/research/5fx9v7/analysis_of) has announced the addition of the "Analysis of Transfusion Diagnostic Typing, Grouping and Screening Tests, And Strategic Profiles and Leading Suppliers" report to their offering.

This 225-page report presents a comprehensive analysis of the clinical significance and market needs for major transfusion diagnostic typing, grouping, and infectious disease screening assays, including NAT tests, as well as extensive listings of companies developing or marketing innovative blood banking technologies and products.

The report also presents strategic assessments of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 225 pages and 6 tables Key Topics Covered: 1. Blood Typing and Grouping Tests a. ABO b. Antibody Panels c. Antibody Screening d. Antigen Typing e. Antiglobulin Test f. Crossmatch g. HLA Typing h. Rh i. Other Blood Groups 2. Infectious Disease Screening Tests a. AIDS b. Hepatitis c. Cytomegalovirus d. Syphilis e. West Nile Virus f. Parvovirus B19 g. Creutzfeldt- Jakob's Disease h. Malaria i. Chagas Disease j. Babesiosis 3. Pathogen Reduction 4. Leukocyte Reduction Competitive Assessments - Abbott - Beckman Coulter/Danaher - Becton Dickinson - Biokit - BioMerieux - Bio- Rad - Diagast - DiaSorin - Fujirebio - Gen- Probe - Grifols - Immucor - Innogenetics - Ortho- Clinical Diagnostics - Orchid CellMark - Novartis Diagnostics - Proteome Sciences - Roche - Siemens - Tecan For more information visit http://www.researchandmarkets.com/research/5fx9v7/analysis_of CONTACT: Research and Markets Laura Wood, Senior Manager.

press@researchandmarkets.com U.S. Fax: 646-607-1907 Fax (outside U.S.): +353-1-481-1716 Sector:Healthcare and Medical Devices KEYWORD: INDUSTRY KEYWORD: HEALTH MEDICAL DEVICES SOURCE: Research and Markets Copyright Business Wire 2012 PUB: 12/07/2012 11:50 AM/DISC: 12/07/2012 11:50 AM http://www.businesswire.com/news/home/20121207005582/

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