Research and Markets: In Vitro Diagnostics Market in Poland 2012 - Evaluate growth prospects in the Polish laboratory diagnostics market

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DUBLIN--(BUSINESS WIRE)--Dec 19, 2012--Research and Markets (http://www.researchandmarkets.com/research/gz4ttx/in_vitro) has announced the addition of the "In Vitro Diagnostics Market in Poland 2012" report to their offering.

Report features forecasts to 2016 for in vitro products and services The IVD market in Poland has experienced growth due to technological advances and increased health awareness among Polish healthcare consumers. As a result, certain categories of tests have become routine procedures, and service providers, mainly large laboratory chains and testing centres, have expanded across the country and are likely to continue to do so in the coming years.

In order to keep track of newly emerging segments and industry-leading businesses, suppliers and competitors active in this market find In vitro diagnostics market in Poland 2012, Development forecasts for 2012-2016, a publication prepared by the experts at PMR, to be an indispensible source of data and analysis when planning operations and sourcing new opportunities.

This groundbreaking document examines the market in its entirety and evaluates its many segments: clinical chemistry, immunochemistry, diabetes testing products and equipment, haematology/histology/cytology, microbiology and molecular diagnostics. It offers data designed to track import and export activity from 2005 thru Q1 2012, in addition to expertly calculated forecasts for the period to 2016.

The report presents information on consumer habits such as the frequency of cytology, glucose testing or monitoring of blood cholesterol, and the amount of money most are willing to spend on such services. It provides demographic and epidemiological assessments along with reliability and quality ratings for tests administered at Polish centres and processed at diagnostic laboratories.

Key Topics Covered: I. Report methodology II. Executive summary III. Overview of the in vitro diagnostics market in Poland IV. Analysis of individual segments of the IVD market V. Key players in the IVD market in Poland VI. Medical diagnostic laboratories VII. Consumer behaviour and expenditure on tests VIII. Legal environment IX. Demographic and epidemiological trends X. List of graphs XI. List of tables XII. About PMR XIII. Contact PMR For more information visit http://www.researchandmarkets.com/research/gz4ttx/in_vitro
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