

## **UBM Canon's Medical Device Design and Manufacturing Conference Announces Redesigned and Revamped Program for 2013**

The Associated Press

The MD&M West 2013 conference program has been revamped and redesigned to include themed tracks - each reflecting the key stages of medical device development: -- Design & Prototype -- Validation, Testing & Trials -- Regulatory Submissions & Approval -- Post-Market Compliance & Production The MD&M West Conference features seventeen full-day sessions focused on the most critical industry regulations, best practices, and technologies to help MedTech professionals in all functions succeed in their product development projects. The conference promises to be one of the most sought after face-to-face gatherings of MedTech professionals in the world.

Peers from R&D, Product Development, Design, Engineering, Quality Assurance, Regulatory Affairs, and Clinical Affairs will find highly relevant and impactful presentations delivered by top industry experts, and have the opportunity to network with these industry leaders.

"The overall theme of the 2013 conference is 'Innovation without Constraints,' with the purpose of providing implementable strategies and showcasing best practices to overcome challenges that medical device manufacturers will face in 2013 and beyond. Everyone working in medical device development will receive the best-possible four days of education and inspiration at our conference," said Vu Nguyen, Conference Program Director, MD&M West.

The MD&M West 2013 Conference equips participants with the best tools and techniques through tactical workshops such as Assumption Storming (as taught at Stanford's Design School), IDEO Creativity, Risk Analysis, Process Validation, Biocompatibility Testing, UDI & Traceability, Globalization, MedTech Polymers (developed by the Society for Plastics Engineers Medical Division), and Regulatory Strategies for each submission pathway including 510(k), PMA and Combination Products, to name a few.

The Opening Keynote Speaker of the MD&M West 2013 Conference is Edwards Lifesciences' Chief Scientific Officer and Corporate Vice President of Advanced Technology Mr. Stanton J. Rowe. Other notable speakers include government officials and industry experts from FDA/CDRH, FDA Los Angeles District, Medtronic, Boston Scientific, Abbott, GE Healthcare, Bayer Healthcare, St. Jude Medical, Edwards Lifesciences, Stryker, Ossur, Covidien, Johnson & Johnson, DePuy Synthes, BioControl-Medical, Premier, Allergan, DEKRA, TUV SUV, and more.

In addition to the four main tracks of the conference program, the 2013 event features bite-sized, modular seminars. The 'MedTech Innovate' seminars each run

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less than two hours to accommodate busy expo visitors. Topics for the MedTech Innovate Seminars include: -- Implantable Devices -- Bioresorbable Polymers -- Orthopedic Devices -- Wireless Medical Devices -- Medical Mobile Apps -- Microelectronics and Sensors -- Cardiovascular Devices -- Power Source Technologies The 2013 MD&M West conference and seminars are sponsored by Nelson Labs, Electrochem Medical, Lubrizol, Cirtec, Valtronic, and Agilent Technologies.

The MD&M West conference takes place at the Anaheim Convention Center in Anaheim, California USA over four days, from February 11th to the 14th, 2013.

For more information.

-- Full agenda on the web -- Join our group on LinkedIn -- On Twitter @CanonMedShows / #MDMwest About UBM Canon-Organizer of MD&M West UBM Canon LLC, the leading B2B media company dedicated exclusively to the global \$3.0 trillion advanced manufacturing sector, helps support the flow of information, commerce and innovation in such sophisticated segments as medical devices and pharmaceutical development. UBM Canon also addresses cutting-edge developments in broader areas of advanced engineering design and manufacturing, and manufacturing processes and packaging.

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