CIVCO Appoints Brad Dunlap Vice President of Marketing & Product Line Management for Multi-Modality Imaging

The Associated Press

CIVCO Medical Solutions is pleased to announce the appointment of Brad Dunlap as vice president of marketing & product line management for multi-modality imaging (MMI).

(Logo: http://photos.prnewswire.com/prnh/20110419/AQ85801LOGO) Dunlap returns to CIVCO with 20 years of experience in international marketing, sales and business development within the medical device industry, including 7 years based in Europe working in the radiology and nephrology markets. Dunlap's most recent position was with Baxter Healthcare Corporation as senior director of global marketing, renal home therapies. In his new role, Dunlap will be responsible for leading CIVCO's global product strategy and marketing efforts to support the company's initiatives around innovation, growth and brand expansion.

"We are excited to welcome Brad back to the CIVCO team," said Robin Therme, senior vice president and general manager, MMI. "Brad's global experience in product management and marketing with Baxter will bring new perspective and experience to CIVCO as we continue to innovate and expand our product line and market presence." Dunlap is based at CIVCO's corporate headquarters in Coralville, Iowa. He holds a Bachelor of Arts in English from Central College in Pella, Iowa.

About CIVCO CIVCO Medical Solutions has over 30 years of experience and offers cutting-edge medical technology to a diverse group of medical professionals. CIVCO's Radiation Oncology division designs and manufactures products for radiation oncology treatment, including basic patient positioning equipment as well as high technology robotic motion management and advanced patient positioning for SBRT. The Multi-Modality Imaging (MMI) unit designs and manufactures accessories for use in diagnostic and therapeutic imaging and interventional procedures, with a strong focus on ultrasound. MMI's products range from infection control products including a wide range of ultrasound and CT covers to device guidance, positioning and electromagnetic needle tracking. CIVCO offers patients and clinicians the newest and best technology available to improve patient care. Corporate information is available at www.CIVCO.com For further information please contact: Kelly Hazelett Marketing Communications Specialist CIVCO Medical Solutions Tel: 319-248-6529 kelly.hazelett@civco.com PHOTOGRAPHY AVAILABLE ON REQUEST.

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