

## **Global Healthcare Trends & Top Ten Companies in Telemedicine Technologies**

PR Newswire

Today, healthcare is one of the top economic and social problems across the globe. Put simply, the problem comes down to two factors: accessibility and affordability.

The global focus on the use of telemedicine as a tool to cut down healthcare costs and bring about mammoth savings has grown tremendously. Implementation of the new U.S. healthcare law will, if anything, intensify this focus by increasing the number of people who have health insurance and are seeking medical services. In the near to mid-term, telemedicine technologies offer one of the few ways of enabling healthcare personnel to meet the increased demand without unacceptable delays or other forms of de facto rationing.

Paralleling telemedicine, the mobile health (mHealth) market is also growing. While telemedicine enables doctors to essentially monetize their time, mHealth is about relationship-building and seeking returns on investment. Despite potential hurdles associated with data storage and security, the global mobile health market will reach \$10.2 billion by 2018 at a compound annual growth rate of 41.5 percent over the next five years.

[Global Information](#) [1] (GII) highlights two significant reports below that cover the global mHealth and telemedicine markets from our premium market research partners.

### **mHealth Market - Global Mobile Health Industry Analysis, Size, Share, Growth, Trends and Forecast, 2012 - 2018**

With increasing rates of smartphone adoption, ascending occurrence of chronic disease and a [rising number of mHealth applications](#) [2], access to mobile based healthcare services is becoming near ubiquitous.

This report will support the strategy development of players across the supply chain including device vendors, mobile operators, content developers and healthcare providers. The trends in the mHealth market will help healthcare service providers in tapping the untapped segments and address unmet needs. The competitive landscape section will especially help content developers and healthcare providers in strengthening their position in the market.

Key companies profiled in this report include: AT&T, Allscripts Healthcare Solutions, Airstrip Technologies, Qualcomm, Soft Serve, MQuire, and Vodafone.

An Executive Summary for this report and free sample pages from the full document are available at <http://www.giiresearch.com/report/tsm258823-mhealth-market-global-mobile-health-industry.html> [2]

## Top Ten Companies in Telemedicine Technologies

In this report, BCC identifies the top 10 companies in the telemedicine field and the key factors to success in the telemedicine market that these companies are exploiting. The [top 10 telemedicine companies](#) [3] include: Alcatel-Lucent, AMD Telemedicine Inc., Cardiocom, Cisco, Honeywell Hommed, International Business Machines Corp., LifeWatch AG, Polycome, Roberst Bosch Healthcare, and SHL Telemedicine Ltd.

This report will help gauge the ways in which this market can significantly affect larger markets such as healthcare, health insurance, home care, telecommunications (telecom), networking, disease management, e-health and healthcare IT. This is also timely, as major tier-one stakeholders are starting to enter the telemedicine market.

An Executive Summary for this report and free sample pages from the full document are available at <http://www.giiresearch.com/report/bc259337-top-ten-companies-telemedicine-technologies.html> [3]

**For more market research highlights, technical research news and industry updates, please visit <http://www.giiresearch.com/press/> [4]**

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