Insight Imaging Chosen as GE Healthcare's Sole Preferred Mobile Interim Solutions Provider

The Associated Press

LAKE FOREST, Calif.--(BUSINESS WIRE)--Jan 23, 2013--Insight Imaging, a leader in mobile interim and fixed-site diagnostic imaging solutions, is pleased to announce it has expanded its fleet of mobile imaging units to include those previously operated by GE Mobile Interim Solutions (MIS), a unit of GE Capital. Insight Imaging signed an agreement with GE Healthcare to become the preferred provider for GE Healthcare customers' interim solutions and mobile imaging needs.

GE and Insight Imaging have a longstanding relationship of working together to provide superior diagnostic imaging services, such as MRI, CT and PET/CT to hospitals, healthcare providers and their patients. As a result, when GE was selecting a new mobile imaging partner, Insight Imaging was the natural choice.

"This is a unique opportunity for Insight Imaging to grow our national mobile presence and strength. We are excited to be able to offer additional scanner technology solutions within our mobile imaging fleet and look forward to providing outstanding service and quality care to our new customers," stated Jim Varcarolis, Senior Vice President and General Manager of Insight Imaging, Mobile division.

In order to service the expansion of its customer base, Insight Imaging is increasing the size of its fleet by 28 additional mobile diagnostic imaging assets. GE Healthcare is confident that those customers who have previously relied on MIS for their interim diagnostic imaging needs will soon come to think of Insight Imaging as their trusted source for excellence in service and patient care.

About Insight Imaging Insight Imaging, headquartered in Minneapolis, Minnesota, is a provider of fixed site and mobile diagnostic imaging services. Insight Imaging has recently merged with Center for Diagnostic Imaging; together the organizations serve hundreds of thousands of patients a year and a diverse set of customers including healthcare providers, managed care organizations, hospitals, health systems and payors (government and third-party). The organization operates fixed and mobile locations in more than thirty states. For more information on Insight mobile services, go to www.InsightHealth.com [1] and click on "Mobile Imaging." For information on Insight Imaging or CDI, visit www.InsightHealth.com [1] or www.CDIradiology.com [2].

About GE Healthcare GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower

cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world. Headquartered in the United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com [3].

About GE Capital GE Capital offers consumers and businesses around the globe an array of financial products and services. For more information, visit www.gecapital.com [4] or follow company news via Twitter (@GECapital).

GE (NYSE: GE) works on things that matter. The best people and the best technologies taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. Building, powering, moving and curing the world. Not just imagining. Doing. GE works. For more information, visit the company's website at www.ge.com [5].

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Links:
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