

Kraton Performance Polymers to Showcase Cariflex™ Polyisoprene Products, the Ultimate Natural Rubber Alternative, and Kraton™ ERS Polymers as Proven Alternatives to PVC in Medical Applications, MD&M West, Anaheim Convention Center, Anaheim, CA Febru

PR Newswire

HOUSTON, Jan. 17, 2013 /PRNewswire/ -- [Kraton Performance Polymers, Inc.](#) [1] (NYSE: "KRA") a leading global producer of styrenic block copolymers and other engineered polymers announces plans to showcase Cariflex polyisoprene products, the ideal alternative to natural rubber, and Kraton ERS polymers, the ideal alternative to PVC products, at [MD&M West 2013 in Booth #618](#) [2]. The MD&M West trade show will be held at the Anaheim Convention Center, in Anaheim, Calif., February 12-14, 2013.

Kraton product experts will be available to discuss how [Cariflex polyisoprene products](#) [3] are the ideal alternative to natural rubber for applications that demand extreme purity, exceptional protection, comfort, and consistently high quality. Cariflex products effectively serve medical market applications including surgical gloves, catheters, tube connectors, needle shields, medical stoppers, probe covers, and cohesive bandages. They offer a pure and versatile option for manufacturing applications that require the high tensile strength and tear resistance of natural rubber without the impurities that cause discoloration, odor, and allergic reactions.

"Cariflex isoprene rubber (IR) latex is the ultimate natural rubber alternative for medical products that helps protect physicians, nurses, and patients from natural rubber proteins (present in natural rubber) and reduces the risk of Type I allergic reactions," said Richard Brennan, VP, Cariflex polyisoprene products. "Cariflex derives its inherent purity from our simple and highly-efficient polymerization process. We are the only company in the world using an anionic solution polymerization process to produce this type of synthetic rubber," he concluded.

Kraton will also showcase its ERS product line, which offers proven [alternatives to PVC in medical applications](#) [4]. Kraton enabled solutions offer a phthalate-free, and plasticizer-free formulation that allows for an environmentally-responsible solution without compromising the quality or integrity of finished products. Kraton ERS products bring high levels of purity, enhanced durability, and exhibit low extractable performance in compliance with medical industry standards. They also enable high resiliency, low compressions set performance, good puncture resistance, and the ability to perform through the industry standard sterilization processes necessary for approval and use.

For additional information about Kraton™ ERS polymers or Cariflex™ polyisoprene products, please stop by Booth#618 at MD&M West, visit the [Kraton website](#) [5], or call 1-800-4-KRATON (572866). Private meetings or media interviews may be scheduled by contacting Marcie Coronado , Marketing Communications Manager, at 281-504-4975, or via email at marcie.coronado@kraton.com [6].

About Kraton Polymers

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Links:

- [1] <http://www.kraton.com/>
- [2] <http://www.canontradeshows.com/expo/west13/>
- [3] <http://www.kraton.com/products/cariflex/cariflex.pdf>
- [4] <http://www.kraton.com/products/medical/alternatives.php>
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