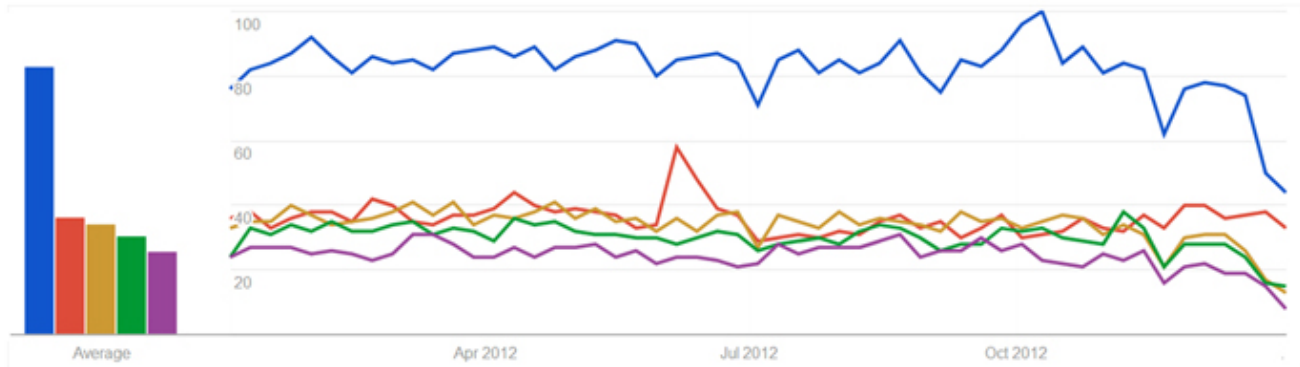


Med-tech trends 2012: The most talked about device makers of the year

Mass Device

MassDevice.com looks at the internet chatter surrounding the medical device industry with some of most searched-for companies of 2012.



[Click to enlarge.](#)

[1]

The medical device industry was full of big stories in 2012, ranging from efforts to bring down the device tax and related layoffs to epic public face-offs between industry leaders.

MassDevice.com looked at some of the most talked-about medical device companies of the past year, based on trends in U.S. Google searches for the last 30 days.

Medical device giant [Medtronic](#) [2] (NYSE:[MDT](#) [3]) was by far the most talked-about medtech company of 2012, more than doubling the search rating of the next-highest rated, [St. Jude Medical](#) [4] (NYSE:[STJ](#) [5]).

Source URL (retrieved on 01/28/2015 - 5:43pm):

http://www.mdtmag.com/news/2013/01/med-tech-trends-2012-most-talked-about-device-makers-year?qt-video_of_the_day=0

Links:

[1] http://www.massdevice.com/sites/default/files/story_art/2013.01.03googletrendsfor2012.jpg

[2] <http://www.massdevice.com/company/medtronic>

[3] <http://www.google.com/finance?q=mdt>

[4] <http://www.massdevice.com/company/st-jude-medical>

[5] <http://www.google.com/finance?q=stj>

