Nextrials Showcases Its Clinical Trial Data Platform for the Fifth Consecutive Year at Connectathon 2013

The Associated Press

(IHE North America Connectathon) - Nextrials, Inc. (www.nextrials.com), a leader in clinical research software and services, will participate for the fifth consecutive time in the annual IHE North America Connectathon sponsored by IHE (Integrating the Healthcare Enterprise), to be held January 28 - February 2 at the Hyatt Regency Chicago. This year, the company is the only electronic data capture (EDC) vendor to support live data streaming between electronic health records (EHR) and clinical research systems.

Nextrials plans to showcase the flexibility of Prism®, its award-winning clinical trial management platform; Prism is one of the clinical research industry's few EDC platforms fully integrated with platforms used for EHR by the healthcare industry. During the Connectathon demonstration, Prism will facilitate live data streaming between multiple EHR vendors and data recipients and will be testing the following profiles and/or standards:
Clinical Research Document (CRD) Drug Safety Content (DSC) Audit Trail and Node Authentication (ATNA) Cross Enterprise User Assertion (XUA) Consistent Time (CT)
Connectathon is the healthcare IT industry's only large-scale interoperability testing event dedicated to establishing standards that address specific clinical needs in support of optimal patient care. The event is an important qualifier for the HIMSS13 Interoperability Showcase, being held at the Ernest N. Morial Convention Center in New Orleans March 3-7, 2013.

"Nextrials is the only EDC vendor to consistently support Connectathon in demonstrating how platforms utilized for clinical research can intersect with those used in the healthcare setting," said James Rogers, CEO and co-founder of Nextrials. "Connectathon fosters collaboration between vendors, allowing us to achieve the greater goal of cementing new standards for better healthcare information exchanges. By participating in real-world clinical scenarios, we can solve configuration issues -- and this ultimately benefits hospitals, caregivers, patients and clinical researchers."

Nextrials' award-winning Prism melds sophisticated clinical trial management functionality with EDC in a single, integrated package. By receiving a constant flow of data, Prism enables sponsors and sites to fully utilize real-time integration of disparate information and data sources, such as a hospital's EHR or patient records, to better provide a continuum of care for patients enrolled in clinical trials.

About NextrialsFounded by pharmaceutical researchers in 1999, Nextrials offers

today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism®, its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,500 research sites to streamline the initiation and management of clinical trials. Nextrials has achieved the status of Registered Solutions Provider with the Clinical Data Interchange Standards Consortium (CDISC) for EHR integration. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000.

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Contact:
Rachel V. Berry
VOXUS, Inc.
253-444-5441

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