

Research and Markets: Contrast Media/Contrast Agents Market By Product, By Technique & By Application - Global Trends & Forecast to 2017

The Associated Press

DUBLIN--(BUSINESS WIRE)--Jan 15, 2013--Research and Markets (<http://www.researchandmarkets.com/research/smbbr2/contrast>) has announced the addition of the "Contrast Media/Contrast Agents Market By Product, By Technique & By Application - Global Trends & Forecast to 2017" report to their offering.

Contrast Media/Contrast Agents Market By Product (Iodinated, Gadolinium & Barium), By Technique (X-ray, CT, MRI, Cath Lab & Ultrasound) & By Application (Radiology, Interventional Radiology & Interventional Cardiology) - Global Trends & Forecast to 2017 Contrast agents have evolved significantly over the past century, from barium and iodine-based agents that were used initially by medical practitioners and radiologists, to the more advanced agents like radiopharmaceuticals and gold nanoparticles that are currently in use. Sophisticated techniques such as targeted MRI imaging and gas microbubble technology in ultrasound will prove to be essential drivers in the widespread use of contrast agents in the future.

The global contrast media market is broadly segmented into barium-based, iodinated and gadolinium-based contrast media. These products are further categorized based on the medical procedure (X-ray, CT, MRI, ultrasound, and catheterization laboratory), route of administration (oral, injection, rectal, and urethral), medical indication (cardiovascular, respiratory, musculoskeletal, gastrointestinal, and neurology, nephrology and oncology) and finally application (radiology, interventional radiology and interventional cardiology). The global contrast media market is worth \$6.2 billion in 2012, and estimated to grow at a CAGR of 6.8% to reach \$8.6 billion by 2017.

The global contrast media market, though fairly mature at present (2012), still shows potential to grow over the next five years. It is propelled by the increasing demand for diagnostic imaging and image guided surgical procedures, technological advances in diagnostic imaging and the ever-increasing incidence rates of cancer and cardiac disorders. However, a few pivotal factors affecting the growth of this market are major economies of the world undergoing healthcare reforms, thereby affecting contrast media sales and the economic slowdown restricting the overall growth of this market.

Key Topics Covered: 1 Introduction 2 Executive Summary 3 Market Overview 4 Global Contrast Media Market, By Product 5 Global Contrast Media Market, By Route Of Administration 6 Global Contrast Media Market, By Medical Procedure 7 Global Contrast Media Market, By Indication 8 Global Contrast Media Market, By

Research and Markets: Contrast Media/Contrast Agents Market By Product,

Published on Medical Design Technology (<http://www.mdtmag.com>)

Application 9 Geographic Analysis 10 Competitive Landscape 11 Company Profiles
Companies Mentioned - Amag Pharmaceuticals, Inc.

- Bayer Healthcare Pharmaceuticals - Bracco Imaging Spa (A Subsidiary Of Bracco S.P.A) - Covidien - Cmc Contrast Ab - Daiichi Sankyo Co., Ltd.

- Ge Healthcare - Genovis Ab - Guerbet Group - Lantheus Medical Imaging, Inc.

- Nanopet Pharma Gmbh - Nanoscan Imaging, Llc - Sanochemia Pharmazeutika Ag - Spago Imaging Ab (A Subsidiary Of Accelerator Nordic Ab) - Subhra Pharma Private, Ltd - Taejoon Pharm Co., Ltd.

- Targeson, Inc.

- Unijules Life Sciences, Ltd.

For more information visit

<http://www.researchandmarkets.com/research/smbbr2/contrast>

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