Vidyo Selected by HealthSpot as Exclusive Video Conferencing Partner at CES 2013

The Associated Press

HACKENSACK, N.J.--(BUSINESS WIRE)--Jan 8, 2013--Vidyo, Inc., the first company to deliver personal telepresence, today announced its collaboration with HealthSpot™, a pioneer in patient and provider driven healthcare technology. HealthSpot has integrated Vidyo technology into its cutting-edge telehealth system that provides high-quality medical diagnostics to acute care patients anytime, anywhere. Anchoring the telehealth system is the HealthSpot™ Station, a private, walk-in kiosk that offers patient access to diagnosis and treatment by board-certified doctors, via Vidyo-powered HD videoconferencing and interactive digital medical devices. HealthSpot will demonstrate the Vidyo-enabled HealthSpot Station in the Grand Lobby (booth 3) at this week's Consumer Electronics Show in Las Vegas .

Vidyo offers the industry’s richest and most versatile software video collaboration platform with APIs that allow companies such as HealthSpot to easily integrate high-quality video communications into innovative telehealth applications. Vidyo’s Adaptive Video Layering™ architecture and scalable video codec, provides HealthSpot with optimal and consistent video and audio quality for the most natural physician-patient interaction, even in low bandwidth environments.

The HealthSpot Station redefines access to healthcare through digital technology including a desktop with a touch screen, audio system, and a two-way high-definition video screen. The kiosk, enabled by Vidyo’s flexible and easily integrated APIs, provides Vidyo-based HD audio and video communications that brings patients a face-to-face experience with a board-certified doctor who could be miles away. Each station is supported by a certified medical attendant who facilitates check-in, helps patients with devices as needed, and sanitizes the kiosk after every visit.

“Our four criteria for a video conferencing solution included reliable quality, scalability, ease of use and smooth integration; and Vidyo has proven to consistently deliver the best interactive video experience,” said Dave Sebenoler, Chief Information Officer at HealthSpot. “The HealthSpot Station provides a true-to-life audio and video solution that brings patients a first class, face-to-face experience with a board-certified doctor who is miles away in an office.” “HealthSpot needs to be able to deliver these important healthcare services to virtually any location with an Internet connection—in hospitals, retail pharmacies, airports, school campuses, work sites and shopping malls in urban or rural areas,” said Amnon Gavish, Vidyo’s SVP Vertical Solutions. “They need to be confident that their kiosk can be installed in any location and offer reliable and high-quality video communication using ordinary wired or wireless IP networks. Only Vidyo’s platform can satisfy that critical requirement.” “The high quality of video and audio in the HealthSpot Station is key to establishing a good doctor-patient relationship,” said Dr. Robert Stone, one of the doctors who had early and extensive experience with

the HealthSpot Station. “Without the level of video conferencing quality that Vidyo provides, the interaction would be uncomfortable and unproductive. Particularly in encounters where the doctor and patient are meeting for the first time, it could compromise the relationship and the patient’s confidence in both the healthcare encounter and treatment recommended.” The Vidyo Difference for Healthcare Vidyo provides a highly flexible software communication and collaboration platform that can be easily customized for healthcare needs and integrated into other healthcare solutions. The patented VidyoRouter ™ architecture delivers Adaptive Video Layering ™, which dynamically optimizes the video for each endpoint leveraging H.264 Scalable Video Coding (SVC)-based compression technology and Vidyo’s IP. Adaptive Video Layering eliminates the MCU and offers unprecedented error resiliency, low latency rate matching thus enabling natural, affordable, high-quality video to work over the Internet, LTE and 4G networks.

Vidyo delivers end-to-end encryption, provides HIPAA-compliant security, and easily integrates into existing healthcare environments with support for a variety of medical devices and seamless interoperability with existing conferencing infrastructure. The Vidyo for Healthcare solution includes the industry’s richest and most versatile video collaboration platform with an Application Programming Interface (API) to video-enable third party medical applications and for easy integration into the medical workflow.

About Vidyo, Inc. Vidyo, Inc. pioneered Personal Telepresence enabling natural, HD multi-point videoconferences on tablets and smart phones, PCs and Macs, room systems, gateways that interoperate with H.323 and SIP endpoints, telepresence solutions and affordable cloud-based broadcast solutions. Learn more at www.vidyo.com, on the Blog or follow @vidyo on Twitter.

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