

## **Compliance Dynamics Announces Partnership to Reduce Cost of Compliance for Product Manufacturers**

The Associated Press

SANTA CLARA, Calif.--(BUSINESS WIRE)--Feb 6, 2013--Compliance Dynamics and Nemko USA have agreed to a strategic partnership focused on delivering comprehensive regulatory and compliance services to manufacturers. The agreement provides the first managed services model focused on end-to-end compliance services for U.S. manufacturers of all sizes. Customers can now receive local and onsite assistance from industry experts and “design for compliance” services that dramatically reduce the cost and time to market for new products.

The tandem of Compliance Dynamics and Nemko combine more than 30 years experience in design and manufacturing in the silicon valley-paced market and a global agency and certification body with market access to over 150 countries worldwide. The first services from the partnership are available to customers based in California and the Pacific Northwest region of the U.S.

Roger Martin, President and Chief Compliance Officer of Compliance Dynamics stated, “Up until today, manufacturers have managed the impact of new regulations on development and manufacturing costs by increasing the price they charge end customers. This has been the model for the last 30 years, a period in which more than 2 million pages of new global regulations and compliance directives have been signed into law. Now, we are on the threshold of reducing billions of dollars of hard costs for manufacturers by systemizing new product development and compliance process. We are thrilled to have the opportunity to provide these new services to a wide range of industries and customers and with our new strategic partner Nemko USA.” According to Grant Schmidbauer, Senior Vice President Region North America, Nemko USA, “We understand what it takes to make products available for worldwide access and the need for exacting development standards. Our partnership with Compliance Dynamics demonstrates our commitment to customers and our common goal to streamline compliance, reduce product delays, and reduce reworks. Roger and his team bring knowledge and experienced decision-making to the design and manufacturing stages that are critical for managing manufacturing process, product changes and costs.” Nemko is a global leader and certification agency with 24 locations in 4 continents, offering market access service in over 150 countries worldwide. Nemko has completed more than 21,000 orders for certificates and tests (2009), and is continuously focused on expanding the number of locations and updating laboratory equipment and increasing it’s partner labs worldwide.

Compliance Dynamics is a leader in revolutionizing new product development and systemizing the compliance process for entry into global markets. Compliance Dynamics is focused on delivering significant benefits to customers by decreasing product development costs, reducing time to market and increasing product

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revenue. Compliance Dynamics is based in Santa Clara, CA and includes a multi-industry team with experience in medical device manufacturing, biomedical and life science, telecom equipment, consumer electronics, aviation and automotive manufacturing.

For more information please visit [www.mycdyn.com](http://www.mycdyn.com).

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