CTIA-The Wireless Association Highlights Connected Health Benefits and Potential

PR Newswire

WASHINGTON, Feb. 4, 2013 /PRNewswire-USNewswire/ -- Thanks to the power of wireless technology, medical professionals are discovering new ways to save lives. In this month's Wonder of Wireless webcast [1] and on its blog [2], CTIA-The Wireless Association® shows how connected health initiatives are changing health care to benefit people around the world.

- **Mobile EKGs Provide Doctors Vitals & Save Lives: Wireless at Work** [3]

With support from The Wireless Foundation, The George Washington University provided DC-metro area first responders with mobile EKG machines. Since every second counts, this lifesaving wireless technology provides the doctors with the real-time access to the patient's condition so they may determine the proper treatment before the patient even reaches the hospital.

- **Health Data: Mobile and Secure: Insider Interview** [4]

West Health Chief Strategy Officer Dr. Mo Kaushal discusses the some of the regulatory, technical and user challenges of connected health.

- **How Wireless Provides a Big Picture of Health: Policy Point** [5]

Watch how input from searches or data from monthly bills is helping health researchers and experts to identify epidemics in real-time.

- **Kansas Commuter Saves Pregnant Woman: Wireless Lifesaver** [6]

Clarence Williams of Gardner, Kansas was driving to work one morning, as usual, when he witnessed a horrific crash. Using his cellphone to call 911, he gave them the location of the accident and assessed the condition of the driver, a pregnant mother who was bleeding and unconscious. Staying with the woman until emergency responders arrived, she and her daughter made it out alive.

CTIA-The Wireless Association® (www.ctia.org [7]) is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of

its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and sponsors the industry's leading wireless tradeshows. CTIA was founded in 1984 and is based in Washington, D.C.

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