

UMF Corporation Names David A. Roberson to New Post

The Associated Press

CHICAGO--(BUSINESS WIRE)--Feb 27, 2013--UMF Corporation, a developer of infection prevention products, today announced that David A. Roberson has joined the company as Director of Healthcare National Accounts.

In his new role, Roberson is responsible for advancing client relationships with new and existing healthcare national account customers, as well as defining customer-specific training programs and value-added customer strategies.

Roberson comes to the company with considerable experience in the field of environmental services (ES). Before joining UMF Corporation, he was senior director, ES brand management, for Sodexo Health Care Services, where he was responsible for program and service delivery to the operations teams of 450 acute care hospital ES departments. Prior to that, he was national practice leader, ES, for Quorum Health Resources, LLC, where he was responsible for ES systems operations and support in 160 acute care hospitals. His other ES positions include Health Trust, Inc., HCA Management Co., and ServiceMaster Healthcare Division.

“Dave’s exceptional knowledge and experience will ensure that our customers know how to take full advantage of all that UMF Corporation has to offer in the way of products, education, training and support,” said George Clarke, CEO of UMF Corporation.

Commenting on his new post, Roberson said, “UMF Corporation is well-known for its leadership in environmental hygiene. Its PerfectCLEAN® products and programs have gained recognition as the ‘best practices supported by the best-in-class products’ and UMF is setting the standards in the battle to reduce healthcare-associated infections. It’s a pleasure to be part of this dynamic team.” About UMF Corporation Innovators and specialists in environmental hygiene, UMF Corporation delivers advanced, patented antimicrobial technology with industry-leading PerfectCLEAN® products, education, training, motivation and support. For more than 10 years, the company has been an aggressive advocate of raising standards in the battle to reduce healthcare-associated infections (HAIs). The company, headquartered in the Chicago area, is the only U.S. Company that designs, engineers and manufactures high-performance fibers and accessories to help its customers meet tough new challenges in public health and safety. UMF Corporation is the annual sponsor of the Hygiene Specialist® Excellence award to acknowledge the invaluable contributions of EVS. For more information, visit <http://www.perfectclean.com>.

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