Alaska Family Sonograms Adds Toshiba Ultrasound Systems for Better Patient Care

The Associated Press

TUSTIN, Calif.--(BUSINESS WIRE)--Mar 18, 2013--To upgrade its ultrasound exam capabilities with the most advanced and durable technology available, Alaska Family Sonograms installed three Aplio TM 500 ultrasound systems from Toshiba America Medical Systems, Inc., the first Aplio 500 systems in Anchorage. Alaska Family will use the Aplio 500 systems to care for patients from all over the state for general OB/GYN, as well as thyroid, abdominal and vascular exams.

“Alaska Family is a high-volume imaging facility dedicated to high-quality patient care, so uptime and durability of our imaging equipment is critical,” said Gary Boss, owner and sonographer, Alaska Family Sonograms. “We have been utilizing Toshiba ultrasound equipment for more than 25 years, and they continue to be a long-term partner offering exceptional service support and reliable systems with minimal downtime.” “With the Aplio 500s, we’ve seen better image quality and diagnostic accuracy during imaging of fetal hearts and fine needle aspiration (FNA) biopsies of the thyroid, as well improvements in penetration imaging of bariatric patients,” added Radine Boss, owner, sonographer, Alaska Family Sonograms. “We also do a large number of imaging of the lymph nodes in the neck. These systems are great for showing details of very small blood vessels.” The Aplio 500 offers picture-perfect imaging with advanced visualization capabilities, including Fly Thru. Alaska Family is beginning to explore the potential clinical applications of Fly Thru, an industry-first technology using 4D ultrasound to “fly through” interiors of ducts and vessels for better exploration of lesions and masses. Additionally, Aplio 500 comes standard with enhanced workflow tools and ergonomics, including the iStyle TM + Productivity Suite.

“Aplio 500 offers high-quality images and the most advanced visualization technology, allowing busy ultrasound departments and facilities like Alaska Family to expand clinical capabilities for a wide range of patient exams,” said Tomohiro Hasegawa, director, Ultrasound Business Unit, Toshiba.

About Toshiba America Medical Systems, Inc.
With headquarters in Tustin, Calif., Toshiba America Medical Systems (TAMS) markets, sells, distributes and services radiology and cardiovascular systems, including CT, MR, ultrasound, X-ray and cardiovascular equipment, and coordinates clinical diagnostic imaging research for all modalities in the United States. For more information, visit the TAMS website at www.medical.toshiba.com.

About Toshiba Medical Systems Corporation
Toshiba Medical Systems Corporation is a leading worldwide provider of medical diagnostic imaging systems and comprehensive medical solutions, such as CT, X-ray and vascular, ultrasound, nuclear medicine and MRI systems, as well as

information systems for medical institutions. Toshiba Medical Systems Corporation has been providing medical products for over 80 years. Toshiba Medical Systems Corporation is a wholly owned subsidiary of Toshiba.

About Toshiba
Toshiba is a world-leading diversified manufacturer, solutions provider and marketer of advanced electronic and electrical products and systems. Toshiba Group brings innovation and imagination to a wide range of businesses: digital products, including LCD TVs, notebook PCs, retail solutions and MFPs; electronic devices, including semiconductors, storage products and materials; industrial and social infrastructure systems, including power generation systems, smart community solutions, medical systems and escalators & elevators; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 550 consolidated companies, with 202,000 employees worldwide and annual sales surpassing 6.1 trillion yen (US$74 billion). Visit Toshiba's website at www.toshiba.co.jp/index.htm.

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