CareTech Cares at HIMSS13

The Associated Press

NEW ORLEANS--(BUSINESS WIRE)--Mar 3, 2013--CareTech Solutions, an information technology and Web products and services provider for more than 200 U.S. hospitals announced today a new corporate philanthropy project that will complement the company's trade show activities called CareTech Cares. CareTech Cares will kick off at the HIMSS13 Annual Conference & Exhibition in New Orleans, taking place March 3 - 7.

In lieu of receiving a trinket, all visitors to HIMSS13 booth #1911 will be invited to throw Mardi Gras beads into one of three containers; one each for the American Red Cross, Habitat for Humanity and the American Cancer Society. Each bead is worth one dollar and at the conclusion of the conference each charity will receive a donation from CareTech Solutions in the amount of the number of beads collected.

"From the beginning, CareTech's policy has been to assume the duties and responsibilities of a good corporate citizen," said Colleen Hanley, vice president, Marketing, Communications and Government Affairs, CareTech Solutions. "With the addition of CareTech Cares, the company will donate even more money in 2013. By redirecting the monies we would have spent on booth trinkets, which usually go in the trash, our brand will now have a greater impact by contributing to three non-profit organizations known for their exceptional work at improving the quality of people's lives." About CareTech Solutions CareTech Solutions is an information technology (IT) and Web products and services provider for more than 200 U.S. hospitals and health systems, creating value for clients through customized IT solutions that contribute to improving patient care while lowering healthcare costs. From implementing emerging technologies to supporting day-to-day IT operations, CareTech offers clients expert health information technology services earning it the 2008, 2009, 2010, and 2011 Best in KLAS award for IT Outsourcing (Extensive) and 2012 IT Partial Outsourcing as ranked by healthcare executives and professionals in the respective annual Best in KLAS Awards: Software & Services" report.

For more information, please visit www.caretech.com [1].

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