Doctors Can Detect Skin Cancer Earlier With New Modernizing Medicine and 3Gen, Inc. Partnership

The Associated Press

Modernizing Medicine, the creator of the Electronic Medical Assistant (EMA), a cloud-based specialty-specific electronic medical records (EMR) system, announced today that it has partnered with 3Gen, Inc., a product design and development company which created DermLite, a line of devices that enables the trained eye to detect skin cancer and other types of skin conditions early.

The partnership between Modernizing Medicine and 3Gen will make 3Gen's DermLite available to users of EMA Dermatology. 3Gen's DermLite can be used with a physician's iPhone or iPad. Images captured with 3Gen's DermLite through an iPhone or iPad go directly into EMA Dermatology and the labeled photo appears in the doctor's charts automatically, connecting the physician's dermoscopy photo with the current patient, diagnosis, plan and body location.

"We are thrilled to have the opportunity to partner with Modernizing Medicine," said John Bottjer, President of 3Gen. "Together, we are making it easier to streamline imaging with the instant upload of hi-resolution images to patient files."

"The partnerships we have formed prove our commitment to making EMA the most powerful specialty-specific EMR available on the market today," said Daniel Cane, CEO and co-founder of Modernizing Medicine.

Dermatologists who visit Modernizing Medicine's booth (booth number 1885) at this week's American Academy of Dermatology Annual Meeting in Miami will be among the first to see the integration of EMA Dermatology and DermLite.

Since launching in 2010, Modernizing Medicine has expanded to save 750 specialty-specific practices time and money with EMA, including over 14% of the dermatology market. In 2012 alone, specialty-specific practices have used EMA for over 2 million patient encounters.

About Modernizing Medicine
Modernizing Medicine is delivering the next generation of electronic medical records (EMR) technology for the healthcare industry. Our product, Electronic Medical Assistant (EMA), is a cloud-based specialty-specific EMR with a massive library of built-in medical content, designed to save physicians time. Available as a native iPad application or from any web-enabled Mac or PC, EMA adapts to each provider's unique style of practice and is designed to interface with hundreds of different practice management systems. Today, Modernizing Medicine provides specialty-specific offerings for the dermatology, ophthalmology, optometry, orthopedics and plastic surgery markets, and to more than 750 physician practices across the country. In 2013 Modernizing Medicine was listed at No. 47 on FORBES annual

ranking of America's Most Promising Companies.

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