Jensen Dental Announces Launch of the Preciso Digital Dentistry Solution; Includes New CAD/CAM Software and Website

PR Newswire

NORTH HAVEN, Conn., March 12, 2013 /PRNewswire/ -- Jensen Dental announced at their Jensen Education Day in Chicago the launch of the Preciso Digital Dentistry Solution, formerly known as the Jensen Digital Solution. The Preciso Digital Dentistry Solution is a validated and complete system of innovative materials, CAD/CAM equipment, software, education and support that allows dental labs of all sizes to consistently produce beautiful results and evolve with confidence as they migrate their workflow from traditional to digital processes.

All Preciso equipment is 3M™ ESPE™ Lava™ Materials Approved and validated to work with the latest in clinically recognized materials from 3M ESPE including Lava™ Plus High Translucency Zirconia and Lava™ Ultimate Restorative. Lava Plus High Translucency Zirconia makes it easy for labs to produce highly esthetic restorations, ranging from simple all-zirconia to traditionally layered restorations. Lava Ultimate Restorative offers brilliant esthetics with breakthrough resin nano-ceramic materials technology for lasting polish, while allowing labs to increase their productivity and reduce turnaround times to their doctors. Jensen also offers its own line of lab branded consumables validated to work with the Preciso Digital Dentistry Solution such as Jensen HT Zirconia and Wax. The Preciso family of equipment includes the Preciso S200 Scanner, The Preciso M200 Mill, and Preciso M500 Mill for dental whose business demand higher capacities.

As part of the Preciso Digital Dentistry Solution, Jensen Dental also announced the release of the Preciso CAD and Preciso CAM software. These softwares combine the latest in design and milling functionality with streamlined workflows, making it extremely user friendly without comprising the beauty and accuracy of the end result.

"Through Jensen Dental's 35 years of history as a partner to dental labs across the country, we understand the importance of the artistry and craftsmanship that goes into producing results that technicians can be proud of, and Preciso is a solution that matches a technician's personal signature with precision technology," said Joseph Carofano , General Manager of Jensen Dental.

Dental laboratories looking to learn more about the Preciso Digital Dentistry Solution and how materials such as Lava Plus High Translucency Zirconia and Lava Ultimate Restorative can help differentiate their lab are encouraged to visit www.PrecisoDental.com [1], a new website dedicated to innovative materials, equipment, and education. Visitors to this site can learn more about the various components of Preciso through a variety of resources including, white papers, webinars, and ROI calculators. They can also call 800-239-2000 and ask to speak to

a Jensen Sales Consultant for a one-on-one consultation on how to achieve beautiful results through digital dentistry.

About Jensen Dental

Jensen Dental helps dental laboratories and dentists create beautiful restorations more efficiently by offering a full suite of innovative solutions backed by world-class education and support. An international ISO 13485 certified dental product manufacturer and distributor, Jensen provides quality products and services including digital CAD/CAM systems and digital materials, alloys, refining, porcelain, investment, articulators, occlusal molds, furnaces, and removables. Jensen has been a trusted partner to dental lab technicians and dentists for more than 35 years.

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Links:
[1] http://www.precisodental.com/