

iHealth Lab adds new products and partners to mobile personal healthcare offering

PR Newswire

MOUNTAIN VIEW, Calif., May 21, 2013 /PRNewswire/ -- iHealth Lab Inc., a pioneer in the design and manufacture of wireless personal healthcare products and a powerful integrated mobile app continues to broaden its reach, announcing the release of two new fitness products to its existing lineup of wireless blood pressure monitors and scales: the Wireless Pulse Oximeter and Wireless Activity and Sleep Tracker.

iHealth Lab is also excited to announce new partnerships with two prominent health and fitness communities, MyFitnessPal and RunKeeper.

"We're excited on all fronts," said Adam Lin, President of iHealth Lab. "Our new products give people more ways to monitor their stats and achieve their goals of healthier living. And our new partners are a perfect fit for us. Both MyFitnessPal and RunKeeper have built strong online and mobile communities, empowering people to take greater control of their personal health. We can't wait to introduce iHealth products to these passionate people."

New iHealth Products

The **iHealth Wireless Pulse Oximeter**, which is recommended for sports and recreational use, measures two important stats: it records oxygen levels in the blood (SpO2), which muscles need when exercising. The device also measures pulse rate (bpm). Both measurements are taken non-invasively at the fingertip and display on an easy-to-read LED screen. Results also sync automatically to the "iHealth SpO2" app on iOS devices.

The **iHealth Wireless Activity and Sleep Tracker (the iHealth Tracker)** measures daily activities, including sleep. Designed to help users keep motivated toward an active and healthy lifestyle, the iHealth Tracker records steps taken, distance traveled, and calories burned. It also tracks hours slept and sleep efficiency. The iHealth Tracker features vibrating silent alarms for sleep and activity, and comes with interchangeable wristbands and waist clips available in two colors. All data syncs automatically to the "iHealth MyVitals" app.

Availability and Price

The iHealth Wireless Pulse Oximeter (\$69.99) and Wireless Activity and Sleep Tracker (\$59.99) are available for purchase at www.ihealthlabs.com [1] and national retailers.

The iHealth Tracker is supported by the "iHealth MyVitals" app and the iHealth Pulse Oximeter is supported by the "iHealth SpO2" app. The two apps are available at no cost from the App Store.

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Links:

[1] <http://www.ihealthlabs.com/>