

PENTAX Medical Continues Global Leadership in Endoscopic Ultrasound Systems with Release of the Hi Vision Preirus

PENTAX Medical Company

PENTAX Medical Company, a healthcare industry leader in endoscopic imaging, recently announced the release of the HI VISION™ Preirus™ ultrasound scanner. PENTAX Medical, in collaboration with Hitachi-Aloka, has had a rich history of introducing ultrasound scanners to the gastroenterology and pulmonary markets that present new possibilities in imaging capabilities. The new, state-of-the-art HI VISION™ Preirus will continue this tradition, enabling better patient care.

“The new HI VISION™ Preirus™ scanner brings improved accuracy and efficiency to my EUS practice. The enhanced imaging capabilities of this state-of-the-art scanner help me to deliver great patient care by enabling me to attain fast, precise and reproducible images of lesions using several modalities,” said Sandeep Patel, MD, Assistant Professor of Medicine, Director of Pancreaticobiliary Endoscopy, Christus Santa Rosa Hospital.

The HI VISION™ Preirus™ is the next generation premium ultrasound system from Hitachi, designed to easily and efficiently address all of the challenges physicians face in ultrasound imaging. The new system delivers performance, speed and potential to increase diagnostic accuracy unlike conventional ultrasound systems, blending the outstanding contrast and detail resolution of Hi-Compounding with the tissue density/hardness imaging capabilities of Sonoelastography. The super-computer speeds of the HI VISION™ Preirus™ improve resolution, delineation, and depth of imaging, while reducing noise, to provide optical and ultrasonic visualization and potentially increase detection of abnormalities and provide endoscopic therapeutic access to the upper gastrointestinal tract. In addition to its great imaging capabilities, the HI VISION™ Preirus™ is also engineered with the limitations of small procedure rooms in mind, featuring an award-winning ergonomic design.

About PENTAX Medical

PENTAX Medical is a division of Hoya Group. Its mission is to improve the standard of patient care and quality of healthcare delivery by providing the best endoscopic products and services with a focus on QUALITY, CLINICALLY RELEVANT INNOVATION, and SIMPLICITY. Through leading edge R&D and manufacturing, PENTAX Medical provides endoscopic imaging devices and solutions to the global medical community. Headquartered in Japan, PENTAX Medical has a worldwide focus and presence with R&D, regional sales, service, and in-country facilities around the globe. PENTAX Medical employees represent the diverse countries where we do business, allowing us to provide innovative solutions tailored to meet local needs.

PENTAX Medical Continues Global Leadership in Endoscopic Ultrasound Sys

Published on Medical Design Technology (<http://www.mdtmag.com>)

Source URL (retrieved on 01/27/2015 - 3:40pm):

http://www.mdtmag.com/news/2013/05/pentax-medical-continues-global-leadership-endoscopic-ultrasound-systems-release-hi-vision-preirus?qt-most_popular=0