

Sony Delivers New Technology for Science to CYTO 2013

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CHAMPAIGN, Ill., May 17, 2013 /PRNewswire/ -- Sony Biotechnology Inc. ("Sony") today announced the launch of the new SH800 Cell Sorter 8-well strip holder and 130um sorting chip. Sony will also be exhibiting its newly rebranded reagent portfolio. New data collected on its new SH800 Cell Sorter, the EC800 flow cytometer, and new SP6800 Spectral Analyzer will be presented during commercial tutorials at CYTO 2013, which will be held at the San Diego Convention Center in San Diego, California, from May 20 - 22.

The 8-well strip holder and 130um sorting chip were developed to expand the capabilities of the SH800 cell sorter, the first analytical system released by Sony for researchers. The sorting chip provides a 130um nozzle for low speed, gentle sorting of larger cells. The chip utilizes barcoded information, providing the system with the nozzle size and optimal sort parameters for quick and easy sorting setup. The 8-well strip holder is part of Sony's continuing commitment to customers to provide enhanced tools so researchers can customize their system to suit their application needs.

Sony will also be exhibiting a selection of reagents from its portfolio of over 8000 monoclonal antibody products, buffers and solutions as well as instrument setup kits. The extensive product line includes today's most used and most recommended antibody clones and fluorochrome conjugates.

On Sunday, May 19, Sony will present "*Expanded capabilities of the SH800 cell sorter from Sony Biotechnology Inc.*," during an afternoon commercial tutorial. The SH800 system is a compact, affordable and easy to use cell sorter that combines several "state of the art" technologies to streamline and automate the workflow of sorting for all user levels.

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