

Life Care Medical Devices Signs Exclusive Agreement with M.E.D. Surgical for the Distribution in Ireland of its Proprietary Keyhole Cup@ Laparoscopic Access Device

The Associated Press

Life Care Medical Devices Ltd., (OTC BB: LCMD), a development stage medical device company today announced that Life Care Medical Devices, Ltd, Ireland signed an exclusive agreement with M.E.D. Surgical, a subsidiary of Sisk Healthcare for the distribution of the Company's Keyhole Cup@ Laparoscopic Access Device in the Republic of Ireland territories and Northern Ireland.

M.E.D. Surgical Ltd. was formed as a consequence of the "Laparoscopic Surgery revolution". In January 1993, M.E.D. was established as an Irish distributor company specializing in Operating Room products.

Life Care Medical Devices' lead development and commercialization program is its proprietary, innovative Keyhole Cup@ Laparoscopic Access Device for use in laparoscopic surgery. Keyhole Cup addresses a critical need in the laparoscopic surgery market (one of the largest medical procedure markets) and was developed to advance the standard of care for laparoscopic access and provide the surgeon a method for rapid, consistent, and safe access to the abdominal region.

Glenn Foley, Life Care Medical Devices Ltd.'s Chief Executive Officer stated, "Ireland is an important market for us given its continued robust growth in the medical device arena. Our new relationship with M.E.D. and the Sisk Healthcare organization will be critical in our growth and expansion in Europe, specifically in the Ireland market, and we are thrilled to be working with such a prominent partner. With M.E.D.'s track record and commitment in the OR and laparoscopic space, we believe we are now well positioned to exploit the Keyhole Cup opportunity in this significant marketplace." Foley concluded, "We will continue to work in earnest to raise the awareness of our Keyhole Cup device among KOL's globally. We also expect to finalize additional agreements with leading distributors across Europe and our other key targeted markets worldwide." About KeyHole Cup@ Laparoscopic Access Device In laparoscopic surgery the alternative methods of gaining access to the abdominal cavity have developed as a form of risk mitigation to injury from the Veress needle access technique, such as the Scandinavian and the Hassan methods which involve scalpel induced surgical openings that add additional time and steps relative to the Veress approach.

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The KeyHole Cup device is a proprietary laparoscopic surgery access device. The device is a domed shaped technology that utilizes negative pressure to raise the anterior abdominal wall for rapid and safe access of the abdomen of surgical instruments.

The use of the KeyHole Cup should in fact increase the use of the Veress needle approach since it removes many of the inadvertent injuries. LCMD is developing a platform of devices designed to make the laparoscopic surgery procedure safer and more efficient and allow the surgeon to control all phases of the procedure.

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<http://www.mdtmag.com/news/2013/07/life-care-medical-devices-signs-exclusive-agreement-med-surgical-distribution-ireland-its-proprietary-keyhole-cup-laparoscopic-access-device>