Primal Pictures Launches iPad Version of its Award-Winning Anatomy & Physiology Online Learning Tool

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Primal Pictures has launched an iPad-enabled version of its award-winning *Anatomy & Physiology Online* [1]subscription, the most complete and medically accurate interactive 3D model of the human body and its systems. The new version, *Anatomy & Physiology Online for iPad* [2], is touch screen enabled, allowing users to rotate anatomy views and add or remove anatomical layers, all with the swipe of a finger.

The iPad version includes the most popular features of *Anatomy & Physiology Online*, which has been widely adopted in higher education as an anatomy textbook replacement or enhancement. The product provides interactive, 3D views of human anatomy with integrated physiology content. Users can rotate images, peel away layers, and add or remove anatomy from the 3D images. They can also view narrated animations, movies, and illustrations of physiology, dissection slides and access an audio pronunciation guide. Each section includes learning objectives, with topical content appearing on the same page as the interactive images, slides, movies, and animation.

"This resource makes complex anatomical images more understandable, and delivers information in a format that has become the default learning environment for today's tech-savvy students," said Warren Berman, Assistant Professor of Biology, Community College of Philadelphia, and a faculty reviewer for Primal Pictures. "Colleges are moving curricula online at a record pace, and customers have been eagerly requesting an iPad version of Primal's best-selling product."

Primal Pictures developed its 3D models using medical scan data to create a highly detailed and accurate model that showcases the interrelations of body systems. Its range of 3D human anatomy titles are already used by more than 500,000 students and 70,000 educators at over 700 colleges and universities around the world. Students can access the products from any web-enabled device. Instructors can review and track data on student usage and study time and can adjust or modify the online lectures and discussions accordingly.

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Links:
[1] http://www.primalpictures.com/

[2] http://www.primalonlinelearning.com/