

Central Europe and Baltic States Medical Device Market Reports

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Key uses of Medical Devices Reports

- Forecast the pace and stability of each Australasian country's economic and industry growth
- Identify and evaluate adverse political and economic trends in key markets, to facilitate risk mitigation strategies
- Assess critical shortcomings of each Australasian country's business environment that pose hidden barriers and costs to corporate profitability
- Contextualise individual Australasian country risks against their Asian regional peers using BMI's country-comparative risk ratings system
- Target business opportunities in the key-growth industry sectors
- Evaluate external threats to doing business in each Australasian country, including currency volatility, the commodity price boom and protectionist policies

These Quarterly Updated Reports Analyse the Issues

Central Europe and Baltic States Medical Device Market Reports are published by Espicom. Each report provides an individual and highly-detailed analysis of each market, looking at the key regulatory, political, economic and corporate developments in the wider context of market structure, service and access. The reports are available individually or as a discounted collection, and the price includes 4 completely updated reports sent quarterly and details of local medical equipment distributors.

7 separate reports

Highly detailed analysis providing comprehensive regularly updated reports for leading markets in the region.

Central Europe and the Baltic States Medical Device Market Reports

- Czech Republic
- Estonia
- Hungary
- Latvia
- Lithuania
- Poland

- Slovakia

Highlights from the Region

CZECH REPUBLIC

The Czech Republic was one of the larger and richer former Soviet countries to join the EU in May 2004. It is well-located in Central Europe and has an estimated population of 10.6 million in 2013. Healthcare funding is largely public, and mainly through health insurance. Private spending only accounted for an estimated 16.9% of total health expenditure in 2012. Provision of care is also largely public; the Czech Republic has yet to develop a substantial private sector. Around 80% of the Czech Republic medical device market is supplied by imports, which rose rapidly until 2009, when growth became more subdued. In 2011, 35.7% were sourced from Germany. Other major suppliers were the Netherlands, Belgium, Switzerland and France. In 2011, imports rose by 6.6% over 2010 and by a 2007-11 CAGR of 8.2%.

HUNGARY

In 2012, the Hungarian market for medical equipment and supplies was estimated at US\$639 million, or US\$64 per capita. The market value has stalled since 2008, but it is expected to bounce back by a CAGR of 7.0% in the 2012-17 period, reaching US\$895 million, equal to US\$90 per capita. Around 84% of the medical device market is supplied by imports. Most are sourced from the European Union, principally the Netherlands and Germany. There is a sizeable domestic production sector, with X-ray apparatus as a particular historic specialty, but this is largely geared towards export markets.

POLAND

The size of the private healthcare sector is slowly expanding. The availability of private facilities improved significantly in 2000, when bed numbers increased three-fold. Over a quarter of health expenditure is private, although out-of-pocket payments account for most of this. In 2012, the Polish market for medical equipment and supplies was estimated at US\$2,219 million, or US\$58 per capita. The market experienced rapid growth until the end of 2008, but only moderate growth was seen in 2010. Improved import performance and a positive economic outlook will result in a stronger market growth over the next few years. Around 85% of the Polish medical device market is supplied by imports. Germany and the Netherlands were the leading suppliers in 2011, together accounting for around nearly half of imports. Germany was the leading supplier of most categories of medical equipment.

Read the full report: [Central Europe and Baltic States Medical Device Market Reports \[1\]](#)

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