The Tinker's Toolbox - IAR Systems CEO Stefan Skarin on Embedded Design Tools

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In this podcast we talk to IAR Systems CEO Stefan Skarin about Embedded Design Tools and the state of the design industry as it applies to microcontrollers, software tools, and standardization issues in the marketplace. IAR is a leading provider of software for programming of embedded systems, generating smart, compact, fast and energy-efficient code for chips that control products.

Right-click to download the podcast [1]

Here is a link to the podcast in case the play button is inoperable: IAR Systems Interview [1]

Here is a recent press release from the company:

IAR Systems® today announces a new 32-bit kit for STMicroelectronics' first ARM Cortex-M4 based microcontroller series—STM32 F4. IAR KickStart Kit™ for STM32F407ZG includes an evaluation board featuring an STM32F407ZG microcontroller, an IAR J-Link Lite debug probe for ST's Cortex-M devices providing JTAG and SWD connections to the board, and a CD with software tools, example projects, and board support packages for different RTOSes.

The STM32 F4 series is the highest-performance ARM Cortex-M processor-based microcontroller range in the market. It is optimal for low-power applications. IAR Embedded Workbench® offers a powerful tool suite for energy saving systems, which makes it a perfect match for the low-power STM32 F4 family.

IAR KickStart Kit for STM32F407ZG is in stock and available in IAR Systems e-shop: www.iar.com/Products/E-shop (http://www.iar.com/Products/E-shop). It is priced at EUR 209/USD 289. The part number is KSK-STM32F407ZG-JL.

More information is available at www.iar.com/kits (http://www.iar.com/kits [2]).

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Links:

[1] http://www.ecnmag.com/sites/ecnmag.com/files/legacyfiles/ECN/Multimedia/Audio/2011/11/IAR.MP3
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