

## Custom Coil Cords Provide Reliability

Custom coil cords are manufactured exclusively in the U.S. using the company's lot size of one and Six Sigma manufacturing process, which equates to excellent turn-around times and near-zero defects. Some companies seeking coil cords are sending the business overseas, apparently viewing the allure of low prices worth extended lead times and high failure rates. For patients, doctors, and other users of specialized medical devices, these issues are potentially disastrous. In these instances, where not only substantial R&D dollars but human lives may be on the line, near-perfect signal integrity and rapid delivery for marketplace competitiveness are critical.

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