Multisorb Launches New Website

Multisorb Technologies is pleased to announce the launch of its newly redesigned website. The modern, streamlined website is consistent with Multisorb's market leader position and more accurately reflects the company's business model of offering a consultative approach to its four market sectors: Healthcare, Food & Beverage, Electronics, and Logistics & Industrial.

Several enhancements to the user-friendly website include:

- Improved navigation – Users can easily find information they need to learn about the active packaging solutions that are available for each market and its segments, locate news and events, request a consultation, etc.
- Clean user interface – The new user interface provides a substantial amount of information in an intuitive manner, maximizing usability. Providing information through a variety of pathways places relative materials a click away. Each product page, for example, offers side bar navigation for related information, such as brochures, videos, or articles. Alternatively, users may also go directly to these pages through the media center.
- Enhanced media center - The modern media center is a centralized location for brochures, videos, case studies, and articles organized by market sector.

The launch of the new website is another improvement Multisorb is presenting as a client-oriented, quality-driven, world leader of active packaging technologies.

Multisorb Technologies
716-824-8900; www.multisorb.com [1]

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[1] http://www.multisorb.com