Product Commercialization Capabilities

MDT Staff

Joining Technologies, Inc., an innovator in industrial laser applications, announces that it has expanded its core competencies to include product commercialization assistance. Experts in laser welding, electron beam welding, and laser additive manufacturing, Joining Technologies also supports customers through supply chain and project management, and quality assurance validation expertise. Using these skills, along with an appreciation for the customer's goals for a product, Joining Technologies' product commercialization assistance helps ramp up production and speed time to market.

Joining Technologies identifies potential production issues and works directly with its customers to develop innovative solutions. For one nationally known maker of large volume twisted wire brushes used in cytology to obtain cell samples, Joining Technologies developed and implemented an innovative manufacturing approach that improved quality and reliability, while facilitating the transition to a semi-automated highly engineered production system.

The new product went on to win an American Brush Manufacturers Association (ABMA) William Cordes Innovation Excellence Award, given to recognize outstanding innovation in any manufactured product, component, or service in the brush industry.

"Joining Technologies was critical in the development of our revolutionary production concept," said Mark N. Borsari, President of Sanderson MacLeod. "Over and over again, they have proven that when it comes to laser technology applications and support, there is no finer or dependable resource available anywhere."

For more information, visit www.joiningtech.com/ask-a-question.html [1].

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