

6 Ways to Justify Prices and Rein in Costs with Enterprise Software

Submitted by Guest (not verified) on Fri, 07/01/2011 - 8:46am Epicor



Medical device manufacturers have long marketed their products with limited concern for costs. But today, an aging population and skyrocketing medical costs are prompting private insurers and government payers worldwide to limit reimbursements for medical devices.

Medical device manufacturers are responding in two ways, by:

- * Justifying product price points by carefully documenting their value in improving patient outcomes.
- * Reducing costs throughout their operations by rethinking how they sell and market their products, outsourcing operations, and implementing lean manufacturing principles.

Download this white paper by clicking on the link below and learn how enterprise software enables medical device manufacturers to more successfully implement these price justifications and cost cutting initiatives.

[Download Now](#) [1]

Source URL (retrieved on 01/25/2015 - 6:03pm):

http://www.mdtmag.com/white-papers/2011/07/6-ways-justify-prices-and-rein-costs-enterprise-software?qt-video_of_the_day=0&qt-most_popular=0

Links:

[1] http://www.ecnmag.com/uploadedFiles/ECN/Design_White_Papers/2011/07/Epicor_Medical-Devices-Industry-WP-Ltr-ENS.pdf