

Issue	Jan/Feb	March	April	May	June	July/August	September	October	Nov/Dec
Ad Closing	December 30, 2011	February 3, 2012	March 2, 2012	April 6, 2012	<p>2012/2013 BUYERS' GUIDE</p> <p>Publishing Date: June 2012</p>  <p>Ad Closing: May 11, 2012</p> <ul style="list-style-type: none"> • Viewed in Print & Online • Comprehensive manufacturer & product directories • Bonus distribution at industry shows 	July 6, 2012	August 3, 2012	September 7, 2012	November 9, 2012
Feature Articles	<ul style="list-style-type: none"> • Miniaturization • Packaging/Sterilization • Tubing 	<ul style="list-style-type: none"> • Adhesives • Software • Surface Treatment/Coating 	<ul style="list-style-type: none"> • Pumps & Valves • Advanced Materials 	<ul style="list-style-type: none"> • Motors & Motion Control • Power 		<ul style="list-style-type: none"> • Miniaturization • Lasers • Packaging/Sterilization 	<ul style="list-style-type: none"> • Component Fabrication • Single-Use Disposables 	<ul style="list-style-type: none"> • Advanced Materials • Medical Electronics 	<ul style="list-style-type: none"> • Motors & Motion Control • Pumps & Valves • Sensors
Roundtable Q&A	Advanced Materials	Testing & Inspection	Medical Electronics	Molding		Contract Manufacturing	Machining	Extrusion	Medical Packaging
Outsourcing Emphasis	Machining	Component Fabrication	Extrusion	Product Design		Testing & Inspection	Molding	Device Coating/Surface Treatment	Product Design
Device Sector Spotlight	Orthopedics	Combination Products	Cardiovascular	Implantables		Diagnostics	Orthopedics	Cardiovascular	Imaging
Perspectives (Community contributed presentations)	Design/Manufacturing Trends	Device Design	Regulatory Focus	New Technologies		Ethical Debate	Future Innovations	Industry Issues	New Technologies
Applying Tech (Community contributed presentations)	Portable Medical	Diagnostics	Orthopedics	Telemonitoring		ER/Surgical	Cardiovascular	Wireless Medicine	Implantables
Notables (Product Round-Up)	Tubing	Testing & Inspection	Pumps & Valves	Motors & Motion Control		Testing & Inspection	Adhesives	Device Coating & Surface Treatment	Medical Packaging
Medical Electronics (Product Round-Up)	Packaging & Interconnects	Medical ICs	Power	Sensors		Optoelectronics & Displays	Electromechanical & Mechanical Devices	Power	Test, Measurement & Sensing
Show Preview	MD&M West			<ul style="list-style-type: none"> • MD&M East • MD&M Midwest 				MD&M Minneapolis	MD&M West
Value-Added	Technology Showcase Medical Electronics Resource Guide	DESIGN INNOVATIONS	WEB CONNECT	Technology Showcase	DESIGN INNOVATIONS	Technology Showcase	WEB CONNECT	Brand Preference Study	
Digital Supplements	Contract Manufacturing (Closing: January 6)	Cardiovascular (Closing: March 9)		Testing & Inspection (Closing: May 4)	Orthopedics (Closing: July 6)	Molding (Closing: September 7)		Medical Electronics (Closing: November 2)	

**MDT's Educational Series
Webcast Topics**

(Following are sample topics; alternative ideas are welcome.)

- Designing Medical Devices for Both the U.S. and Europe
- Replacing Metal – Using Innovative Materials to Ensure MRI-Compatible Devices
- Tips on “Design for Manufacturability” for an Outsourced Medical Device
- Critical Considerations for Designing a Wireless Medical Device
- Shrinking Medical Devices
- Addressing Power and Reliability for Implantable Devices
- Creating the Next Generation of Lead-Free Devices
- New Material Options for Medical Device Designers
- Integrating Consumer Design Into Medical Devices
- Nanotechnology in Medical Device Design
- Creating “Smart” Orthopedic Implants
- Materials Matter – Exploring Opportunities and Overcoming Challenges

2012 Medical Electronics Resource Guide

Reaching entire MDT audience, plus ECN's medical circulation, *The Medical Electronics Resource Guide* is an expansive directory of component suppliers and service providers of technology for medical electronics applications.

(Appears in MDT's January/February issue and the February issue of ECN.)