

Deployment Dates

Month	Technology & Video Showcase Deployment Dates	Weekly Targeted Focus Newsletter Deployment Dates
January	<ul style="list-style-type: none"> January 4 January 18 (Video Only) 	<ul style="list-style-type: none"> January 3 (Orthopedic) January 10 (Imaging) January 17 (Molding)
February	<ul style="list-style-type: none"> February 1 February 15 (Video Only) 	<ul style="list-style-type: none"> February 7 (Testing & Inspection) February 14 (Pumps & Valves)
March	<ul style="list-style-type: none"> March 7 March 21 (Video Only) 	<ul style="list-style-type: none"> March 6 (Medical Electronics) March 13 (Wireless Technology)
April	<ul style="list-style-type: none"> April 4 April 18 (Video Only) 	<ul style="list-style-type: none"> April 3 (Tubing) April 10 (Molding)
May	<ul style="list-style-type: none"> May 2 May 16 (Video Only) 	<ul style="list-style-type: none"> May 1 (Orthopedic) May 8 (Imaging) May 15 (Contract Manufacturing)
June	<ul style="list-style-type: none"> June 6 June 20 (Video Only) 	<ul style="list-style-type: none"> June 5 (Testing & Inspection) June 12 (Pumps & Valves)
July	<ul style="list-style-type: none"> July 5 July 18 (Video Only) 	<ul style="list-style-type: none"> July 3 (Medical Electronics) July 10 (Wireless Technology) July 17 (Product Design)
August	<ul style="list-style-type: none"> August 1 August 15 (Video Only) 	<ul style="list-style-type: none"> August 7 (Molding) August 14 (Cardiovascular)
September	<ul style="list-style-type: none"> September 5 September 19 (Video Only) 	<ul style="list-style-type: none"> September 4 (Orthopedic) September 11 (Software)
October	<ul style="list-style-type: none"> October 3 October 17 (Video Only) 	<ul style="list-style-type: none"> October 2 (Lasers) October 9 (Packaging/Sterilization) October 16 (Materials)
November	<ul style="list-style-type: none"> November 7 November 28 (Video Only) 	<ul style="list-style-type: none"> November 6 (Contract Manufacturing) November 13 (Product Design)
December	<ul style="list-style-type: none"> December 5 December 19 (Video Only) 	<ul style="list-style-type: none"> December 4 (Imaging) December 11 (Combination Products)

Exclusive 2012 Trade Show Alert Newsletters

MD&M West: Pre-Show – 2/7; Day 1 – 2/14; Day 2 – 2/15; Day 3 – 2/16; Post-Show – 2/23.

MD&M East: Pre-Show – 5/15; Day 1 – 5/22; Day 2 – 5/23; Day 3 – 5/24; Post-Show – 5/31.

MD&M Minneapolis: Pre-Show – 10/31; Day 1 – 11/7; Day 2 – 11/8; Post-Show – 11/15.

All newsletter materials should be sent to newslettermaterials@advantagemedia.com.

