

## MDT's Enewsletters Extend Your Reach and Build Your Brand

The **MDT Daily** newsletter presents the latest industry news, editorial features, and new and notable technology and product introductions. Each newsletter deployment reaches a precisely targeted audience of more than 17,400 MDT subscribers.

Additionally, every Tuesday, the **MDT Daily** focuses on one targeted application featuring information on specific new technologies and products for key market categories including:

- Component Fabrication
- Materials
- Medical Electronics
- Motors & Motion Control
- Outsourcing
- Packaging
- Product Design
- Pumps, Valves & Tubing
- Software
- Surface Treatment & Adhesives
- Testing & Inspection

Multiple weekly sponsorships are available for the **MDT Daily**. Your ad can run as a leaderboard or text leaderboard across the top of the newsletter, as a boombox down the side, or as a text message within the body of the newsletter, with a link to your website, giving buyers instant access to the information they need. MDT's reporting capabilities provide each advertiser with the full contact information of each person who clicks through to their website.

Additionally, MDT's semi-monthly **Technology & Video Showcase** newsletter gives you the opportunity to highlight your individual products, equipment and services for nearly 14,000 key decision-makers.

### MDT Daily Newsletter Advertising Rates

Ad Position	Rates
Leaderboard (728 x 90)	\$2,500
Position #1 Banner (468 x 60) or Text/Graphic	\$2,500
Position #2 Banner (468 x 60) or Text/Graphic	\$2,000
Position #3 Banner (468 x 60) or Text/Graphic	\$1,800
Boombox Position #1 (250 x 250)	\$2,500
Boombox Position #2 (250 x 250)	\$1,800

### Technology & Video Showcase Rates

100 x 100 Image and Text	\$1,450
Leaderboard (728 x 90)	\$1,890
Exclusive Sponsorship	\$6,780



Custom, single-sponsored newsletters are available.  
Contact your MDT representative for details and pricing.