

Advertising Options & Rates

MDT's website can help you meet your strategic marketing goals, including brand/company awareness, lead generation, traffic building, product introduction, and technological education. Numerous sponsorship options are available, including customized exposure packages.

Leaderboard:

728 x 90 rotating, Run-of-Site
\$2,120 net per month

Rich Media:

Expandable ads, peel back ads (shown) and more. Add impact to your message using special effects. Proven to deliver greater click-thru rates on average than that of typical banner ad
\$4,400 net per month

Boombox Ad #1:

300 x 250 rotating, Home Page and Secondary Pages
\$1,640 net per month

Boombox Ad #2:

300 x 250 rotating, Home Page and Secondary Pages
\$1,640 net per month

Guest Blog:

Your blog will be featured in our new multimedia section. An excellent opportunity to put your voice in front of a key audience.

\$1,780 net per month

Sponsored Product Text Ad:

468 x 60 rotating text & graphic ad residing on all Secondary Pages
\$2,350 net per month

Roadblock Ad (not shown):

640 x 480, appears as site is launched prior to Home Page
\$2,950 net per month



Additional Custom Opportunities:
 Exclusive sponsored content sections, manufacturer microsites, multimedia opportunities and more. Contact your sales rep for more information to develop a custom program on www.MDTmag.com